

# LISA HOWZE

SPEAKER | AUTHOR | CPA | CAREER STRATEGIST



*Lisa L. Howze*

Lisa Howze is a nationally recognized empowerment speaker, author, CPA, and career strategist with three decades of experience in government, higher education, and the accounting profession. Her journey from childhood eviction to entrepreneurship and beyond serves as a powerful testament to resilience and determination.

As the founder and CEO of The Lisa Howze Experience, LLC, Lisa is committed to helping professionals and next-generation leaders navigate life and career challenges and advance to the next level. In her book, "Candy Girl Mentality: Keys to Turning Bitter Moments into Sweet Success," she introduces her signature 'Bounce Back Framework' to aid in self-reflection and career elevation.

Having served in diverse leadership roles, Lisa's impactful career is evident by a legacy of service. As a Michigan state representative, she drove legislation for Detroit's economic growth and facilitated tax relief for low-income residents. As vice president of a university, Lisa championed student retention and debt reduction. She actively serves as an ambassador to help build the CPA pipeline.

With a background in accounting and finance, Lisa earned undergraduate and graduate degrees from Ross School of Business at the University of Michigan and Walsh College, respectively. Beyond her professional achievements, Lisa treasures the title of "Best Auntie Ever," as given by her adoring nieces and nephews.

Featured in the news



LISA HOWZE

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BOOK LISA AT:

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Organizations bring Lisa in to speak because they value how she customizes her presentations to meet their unique needs. Her style is engaging, interactive, and effective at challenging individuals to think differently.

## SPEAKING TOPICS

- Mastering the 5 Es to Bounce Back Better
- Career Growth
- Career Awareness
- The Art of Public Speaking
- Personal Money Management

## ORGANIZATIONS SERVED



LISA HOWZE

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## TESTIMONIALS

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*"Lisa's presentation was priceless! My entire family was moved by her message. We're still talking about ways to become better!"*

– Takala Williams,  
Grant and Program Administrator,  
Albion Economic  
Development Corporation

”

*"Lisa's all-star keynote performance at our career conference was packed with a perfect blend of humor, honesty, knowledge, and audience engagement. We would love to have her back again!"*

– Mary Jo Gray, President, Women  
of Color Task Force University of  
Michigan

”

*"I really enjoyed Lisa's energy and the breakout rooms. It was also nice to understand how my management thinks about professional and career development and the current options available for me."*

– Angelica E,  
Audit Technology Professional

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## CANDY GIRL MENTALITY



Throughout Candy Girl Mentality, Lisa takes readers on an exhilarating ride to witness the importance of investing in yourself, taking calculated risks, and exercising patience and forgiveness to achieve remarkable success.

While Lisa's story is far from over, she fully understands that ambitious goal getters will never know where they are going if they do not reflect on where they have been.

**Unlock the full potential of your event by including Candy Girl Mentality as an essential resource for attendees.**

### WHAT'S THE CONNECTION TO THE 5 Es?

Discover the synergy between Lisa's signature talk, "Mastering the 5 Es to Bounce Back Better," and the foundational principles of Candy Girl Mentality:

- Explore pivotal life events shaping your perspective
- Evaluate the impact of environmental shifts on personal growth
- Embrace an entrepreneurial mindset for life and career ownership

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“Candy Girl Mentality is a masterful gift to the world, chock-full of lessons and personal conviction to be successful.”

- LEE E. MEADOWS, Ph.D.,  
Meadows Consulting

”

“Candy Girl Mentality is well-written, engaging, and entertaining. I can't believe it's Lisa's first book. It definitely should not be her last.”

- ALICE ROUSE,  
Avid reader

”

“Candy Girl Mentality is riveting, educational, and enlightening!”

- CRYSTAL ROLLINS WHIGHAM,  
Project Manager Analytics  
Specialist, Labor Relations,  
Entrepreneur



I A M L I S A H O W Z E . C O M



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CANDY GIRL MENTALITY



# The Lisa Howze Experience All-Inclusive Event Marketing Sample Promo Materials

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1. Promotional flyer design

2. Program handout

3. PowerPoint Presentation



4. PDF download of slides available



5. Engagement Feedback Report

